



Agenda

Emerging Agricultural Enterprises Summit: Crops, Livestock and Aquaculture

December 9 & 10, 2019 | Straughn Professional Development Center

Monday, December 9

Time	Session	Organizer
9:45 am	Registration	Check-In Desk
10:00 am	Introduction from the UF/IFAS Deans	Robert Gilbert Nick Place
10:30 am	Case study of successes – UF/IFAS teams – Case Study-Hops. The goal is to highlight the interdisciplinary research and extension within teams and their collaboration	Shinsuke Agehara Roger Kjellgren
11:00 am	Navigating risky crops or enterprises, and avoiding bad investments – A historical perspective – Goal: Help extension agents advise stakeholders about AND help researchers identify risky crops and enterprises	Gary England Christa Court
11:30 am	Facilitating emerging enterprises	Sebastian Galindo
Noon	Lunch - Perspectives on Hemp	Robert Gilbert

1:30 - 2:45 pm | CONCURRENT SESSION 1

Session	Session Leader(s)	Topics	Topic Specialist	Time
Fruit (Room C)	Jonathan Crane Ali Sarkhosh	Vanilla	Alan Chambers	10 min
		Finger lime	Manjul Dutt	10 min
		Sugar apple/atemoya	Jonathan Crane	10 min
		Low-chill peach	Ali Sarkhosh	10 min
		Cold-hardy oranges	Peter Andersen	10 min
		Oriental persimmon	Peter Andersen	10 min
Animal and Insect (Room B)	Sam Wisely Diwakar Vyas Jamie Ellis	Wildflower seed production	Jaret Daniels	10 min
		Alternative pollinators	Rachel Mallinger	10 min
		Meat lambs	Raluca Mateescu	10 min
		Beekeeping	Jamie Ellis	10 min
		Wildlife and small ruminant forages	Marcelo Wallau	10 min
		Trophy deer farming	Juan Campos	10 min
Organics (Room A)	Jennifer Gillett-Kaufman Danielle Treadwell	Carrots	Danielle Treadwell	15 min
		Blackberry	Keith Wynn	15 min
		Peach	Zhanao Deng	15 min
		Certification for new commodities	David Campbell	15 min
			Sylvia Willis	15 min
			Danielle Treadwell	15 min

2:45 - 3:00 pm | BREAK

3:00 - 4:15 pm | CONCURRENT SESSION 2

Session	Session Leader(s)	Topics	Topic Specialist	Time
Vegetables (Room C)	Shinsuke Agehara Gary England	Artichoke	Shinsuke Agehara	15 min
		Sweet potato	Wendy Mussoline	15 min
		Lettuce	German Sandoya	15 min
		Broccoli and specialty market potatoes	Lincoln Zotarelli	15 min
Aquaculture (Room B)	Mike Allen	Oysters and clams	Leslie Sturmer	20 min
		Tropical Fish	Huiping Yang Craig Watson	20 min
		Shrimp and fish for food	Matt DiMaggio Eric Cassiano Jim Anderson Kai Lorenzen	20 min
Forestry and tree products (Room A)	Christa Court	Tung Oil	Anna Osiecka	10 min
		Pine Straw	Anna Osiecka	10 min
		Pine chemicals and pine forestry	Gary Peter	10 min
		Tea	Bala Rathinasbapathi	10 min
		Specialized wood products	Brantlee Richter	10 min
		Uneven-aged silviculture	Red Baker Ajay Sharma	10 min 10 min

4:15 - 5:00 pm | TEAM BUILDING ACTIVITY | Sebastian Galindo

6:30 pm | SUMMIT ACTIVITY AND DINNER

First Magnitude Brewery | 1220 SE Veitch St., Gainesville, FL 32601 | 352-727-4677 | fmbrewing.com

Tuesday, December 10

8:00 am | CONTINENTAL BREAKFAST

8:30 - 9:45 am | CONCURRENT SESSION 3

Session	Session Leader(s)	Topics	Topic Specialist	Time
Protected Agriculture (Room C)	Brian Pearson Bob Hochmuth	Indoor propagation of transplants	Paul Fisher	12 min
		High tunnel vegetable production	Xin Zhao	12 min
		Technology for small scale hydroponics	Celina Gomez	12 min
		Medical and beverage crops	Brian Pearson	12 min
		Urban Agriculture	Hannah Wooten	12 min
Agritourism and ecotourism (Room A)	Kevin Athearn	Ecotourism Florida agritourism strategic plan Marketing	Taylor Stein Katie Stofer Derek Farnsworth	20 min 20 min 20 min
Agronomic row crops (Room B)	David Wright	Malting barley Carinata Cattle and row crops	Charles Barrett Andy Seepaul David Wright	20 min 20 min 20 min

9:45 - 10:00 am | BREAK

Time	Session	Organizer
10:00 am	Assessing marketing, financial, production or technical feasibility of an emerging enterprise	Kevin Athearn Christa Court
10:30 am	Building "Seed Grant" teams	Sebastian Galindo
11:30 am	Teams report to Summit	Sebastian Galindo
Noon	Lunch - Building successful commodity groups for emerging enterprises	Mike Joyner, FFVA President
1:00 pm	Closing Remarks	Robert Gilbert